

PRIVACY NOTICE – NEWSLETTER SIGN UP

This privacy notice tells you about how we process your personal data when you sign up to our newsletter via our website or by other methods.

In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

To be fully informed, this Privacy Notice should be read together with the Privacy Policy.

In case you need additional information, please contact us!

WHAT PERSONAL DATA DO WE COLLECT?

When you subscribe to our newsletter, we usually ask you for your email address.

WHY DO WE COLLECT THIS INFORMATION?

We will use your information to send you emails, which generally contain information and updates about:

- Our work;
- Our products and services;
- Various projects that we are involved in;
- Campaign or events that we organise;
- Other marketing purposes;
- Other information that you might be interested in.

WHAT IS THE LEGAL GROUND THAT WE RELY ON?

We usually ask for your **consent** to do this, and we will only send you our newsletter for as long as you continue to consent.

WHICH CATEGORIES OF THIRD PARTIES HAVE ACCESS TO YOUR DATA?

We use **Mailchimp** (The Rocket Science Group, LLC) services for managing communication with you for this processing activity.

For getting more information about our processors, please access the ***Third-party processors privacy notice***.

Other third parties categories, which help us with day-to-day operations, as mentioned in Privacy Policy, might have access to your personal data.

HOW DO WE HANDLE INTERNATIONAL TRANSFER OF DATA

The data which we collect from you is usually processed in Italy, European Union and safe countries where similar legal provisions on data protection apply, but we may also transfer your data in US, when using mailchimp services.

In the absence of a decision pursuant to Article 45(3) of GDPR regarding the data protection adequacy of US, we will ensure that you can always exercise your rights and have legal remedies against mailchimp regarding the processing of your data.

We do that by putting in place standard data protection clauses (SCC), adopted by the European Commission, in accordance with the examination procedure referred to in Article 93(2) of GDPR.

SCC clauses are part of the Data Protection Addendum, which can be found here: <https://mailchimp.com/legal/data-processing-addendum/#6. International Transfers>

For more details, please refer to the **“Where we send your data”** section from the Privacy Policy.

HOW LONG DO WE KEEP YOUR INFORMATION FOR?

Your personal data is kept for as long as you continue to consent to receive our newsletter.

You can withdraw your consent at any time by accessing the unsubscribe link at the bottom on each email sent to you.

YOUR RIGHTS OVER YOUR INFORMATION

In order to use your personal data for the mentioned purposes, you have the following rights:

- Right to be informed;
- The right to withdraw your consent at any time;
- Right of access;
- Right to erasure ('right to be forgotten') within the limits permitted by law.
- Right to restriction of processing;
- Right to data portability to other controller, under the conditions stipulated by law;
- Right to object;
- Right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you;
- Right to lodge a complaint with a supervisory authority.

CHANGES TO THIS PRIVACY NOTICE

This Privacy Notice will be reviewed from time to time. If we decide to change this Privacy Notice we will post the changes here. However, if we intend to make material changes to the way we use your personal data, we will notify you before doing so. Any personal data held will be governed by our most current notice.

Last update: April 2022